

## Muller-Lyer Optical Illusion



## Instructions for Optical Illusion Performer

You are performing the Muller-Lyar Optical Illusion created by German psychologist F.C. Muller-Lyar in 1889

1. Download and print off both pages – This instruction page is NOT shown on camera
2. Practise holding the image page up to your camera so the audience can clearly see it
3. Instruct the audience to observe the two lines with arrowheads on each end. Ask which line is the longest?
4. Explain that the lines are exactly the same length and that for most people, the line with the fins facing outward seems longer than the line with the spines facing inward
5. Conclude by commenting that the way information is grouped and presented can influence how we interpret it.