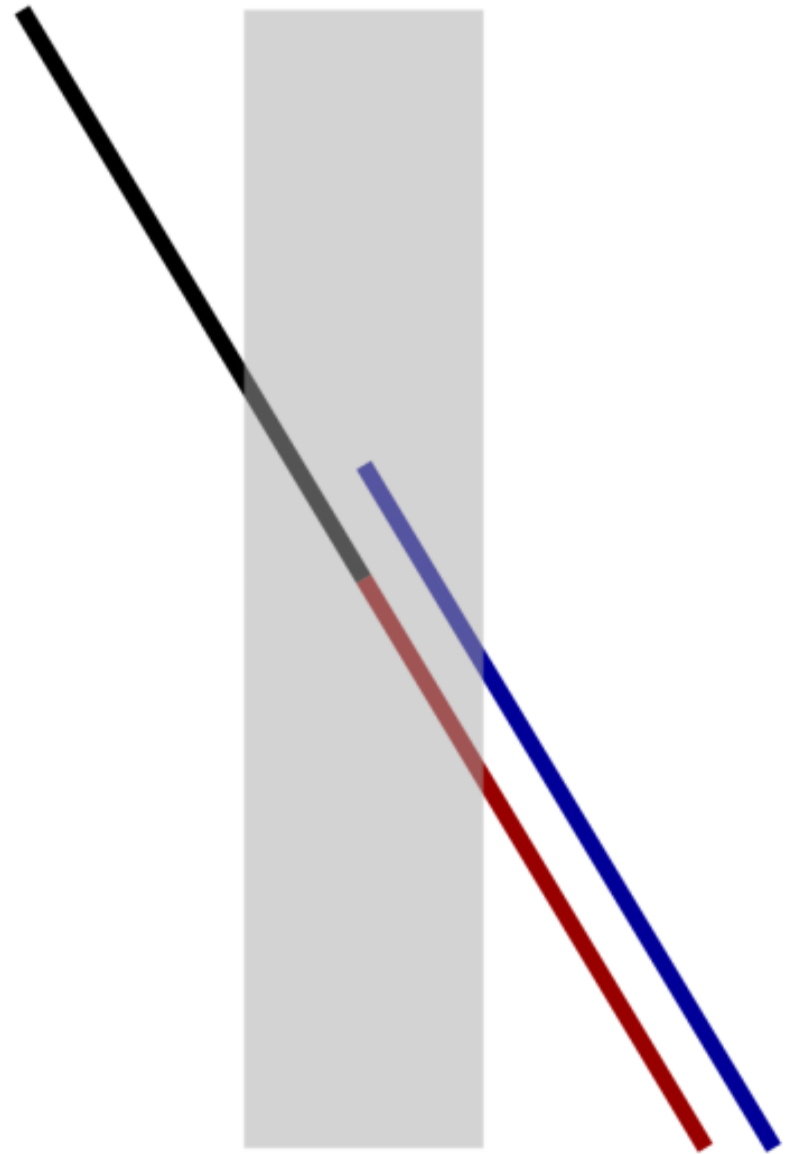


Side A



Side B

Instructions for Optical Illusion Performer

You are performing the Poggendorff Optical Illusion discovered by German physicist Poggendorff in 1860

1. Download and print off both pages – This instruction page is NOT shown on camera
2. Fold the image page in half lengthwise
3. Practise holding Side A up to your camera so the audience can clearly see it
4. Ask the audience which line they think the black line connects to – the blue line or the red line?
5. Unfold the page and hold it to the camera so the audience can both Side A and Side B.
6. Explain that although it looks like the black line connects with the blue line, it actually connects with the red line.
7. Explain that the image is distorted by the brain's perception of diagonal lines interacting with horizontal and vertical edges.
8. Conclude by commenting that the way information is grouped and presented can influence how we interpret it.